

FREE Webinar

TIME-TO-MARKET MATERIALS INNOVATION MODELS

AN MGI BENCHMARKING PROJECT

Two dates

Friday, October 2, 12:00-1:00 PM EDT
Wednesday, October 14, 12:00-1:00 PM EDT

REGISTER

Friday, October 2
12:00 PM EDT

<https://attendee.gotowebinar.com/register/4945782890946086401>

Wednesday, October 14
12:00 PM EDT

<https://attendee.gotowebinar.com/register/6555316181405608705>

After registering, you will receive a confirmation email containing information about joining the selected webinar.

PRESENTERS

Warren Hunt
Chief Technical Officer
Nexight Group, LLC

Caroline Kramer
Staff Engineer/Scientist
Energetics, Inc.

JOIN US TO LEARN ABOUT:

- Background on time-to-market materials innovation models
- A proposed model for the MGI benchmarking study that is currently out for community comment
- Information on specific materials innovation case studies under consideration

Participants will be able to post questions and submit ideas for additional case studies in the chat forum, and there will be an open Q&A at the end of the presentation. The two webinars are free of charge, but registration is required (use links in sidebar). If you know someone who may be interested in attending, please forward them this invitation or the registration link directly.

BACKGROUND

The Materials Genome Initiative (MGI) aims to discover, develop, manufacture, and deploy advanced materials twice as fast and at a fraction of the cost. To effect this change, it is first critical to understand the time currently required in each step of the materials innovation process—from materials discovery to deployment in the marketplace. Robust studies are needed to benchmark the current time to market for materials innovations across industries, materials classes, and applications so that progress going forward can be accurately measured and assessed.

As one of its milestones, the MGI Strategic Plan has identified work to initiate benchmarking studies that quantify the current time to market for a subset of materials classes or applications. Energetics, Inc. and Nexight Group, LLC, with support from the National Institute of Standards and Technology, are undertaking this benchmarking task and using these two webinars to provide information and gather community feedback.

NEXIGHT GROUP



For more information, contact Warren Hunt at whunt@nexightgroup.com